



the LEADER in Quality

At our state of the art Apheresis (collection) Center, we collect plasma primarily from **healthy college students** using **industry-leading standards**.

COLLEGE STUDENTS IN THE U.S. TODAY



Almost all students born after 1996 have been immunized for Hepatitis B. Most universities require proof of a student's immunizations before they can be accepted to attend.



College students have access to healthcare through requirements set by universities and through on-campus healthcare centers.



More Millennials belong to fitness clubs and understand principles of health and nutrition than any other age group.

1

Comparison

WE CONDUCT THE MOST COMPREHENSIVE TESTING

Typical Blood Banks perform 12 standard tests. Golden Genesis includes two additional tests!

Golden Genesis ensures all donors who give plasma for transfusion have total protein levels between 6g/dl-9g/dl. This not only protects the donor, but ensures the protein levels in the plasma are also healthy*

All female donors are tested for antibodies to HLA which are known to cause a rare lung condition*

SOURCE PLASMA	BLOOD BANKS	GOLDEN GENESIS	TESTS*
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Zika Virus
<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	Serum Protein Electrophoresis and Total Protein
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Human T-Lymphotropic Virus Antibody
		<input checked="" type="checkbox"/>	Human Leukocyte Antigen (HLA)
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	ABO/Rh
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Cytomegalovirus
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	West Nile Virus Nucleic Acid
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Trypanasoma cruzi (Chagas)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	HIV-1/HCV/HBV Nucleic Acid Testing
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Syphilis
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Hepatitis B Surface Antigen
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Hepatitis B Core Antibody
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Hepatitis C Virus Antibody
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Human Immunodeficiency Virus Antibody

2

Donor Qualification

WE PRE-TEST ALL OF OUR DONORS

All Golden Genesis donors are pre-tested before they ever donate a single unit of plasma. This means we have virtually eliminated the risk of collecting a viral marker positive unit.

Golden Genesis goes even further and requires at least two sets of viral marker negative test results before we accept the donor's plasma.



3

Holding Period

WE HAVE A VOLUNTARY HOLDING PERIOD OF 30 DAYS



Golden Genesis holds every unit for 30 days to allow donors to continue donating and completing testing over and over.

Most Blood Banks test their product and release it to hospitals within 2 - 3 days.